

# BAG-IN-BOX



## 1. Better for the environment

Corrugate requires a lot less energy to produce and bag are recyclable. It is light weight also makes it easier to transport, so shipments leave less of a carbon footprint in the long run.

## 2. Save on transportation and storage costs

Bag-in-box is lighter and easier to transport than the traditional glass bottle or metal cans which helps in lowering the carbon footprint. Not only are they lighter, but they also take up less space when they are being shipped and stored because they are packaged flat.

## 3. Preserve organoleptic quality of olive oil

BIB packaging preserves the quality of the olive oil better than a bottle does in multiple ways. First, the olive oil is fully protected by corrugate, meaning no light can come through. Also, the combination of a contracting bag and a tap system make it nearly impossible for oxygen to get in. This results in the colour, aromas, and flavours of the olive oil staying intact.

## 4. User-friendly dispensing

One of the most beneficial features that BIB packaging offers to the consumer is its ease of dispensing the olive oil. The package has a perforated cut out where the nozzle comes out, so all you need to do is push it in or take it off and pull out the nozzle. No more do you need to look for a bottle opener or a knife to get the cap off the bottle.

